



SONOMA COUNTY
**HOMELESS
COALITION**

**Sonoma County Homeless Coalition Board
Agenda Report**

Item No: 1 (Consent Calendar)
Subject: May 22, 2024, Sonoma County Homeless Coalition Board Meeting Agenda
Meeting Date: May 22, 2024
Staff Contact: Alea Tantarelli, Alea.Tantarelli@Sonoma-County.org

SUMMARY

This staff report presents the May 22, 2024, Sonoma County Homeless Coalition Board Meeting proposed agenda. The agenda contains all proposed items that will be discussed by the Board. The proposed agenda is attached as Attachment A.

RECOMMENDED ACTION(S)

Approve May 22, 2024, agenda.

ATTACHMENT A
Sonoma County Homeless Coalition
Board Meeting Agenda
May 22, 2024
1:00pm-4:30pm Pacific Time

Public Zoom Link:

<https://sonomacounty.zoom.us/j/97657584390?pwd=bkdNcjFnM2dhcE5GWkZuRE4zUzZjUT09>

Phone: +16694449171 Webinar ID: 976 5758 4390 Passcode: 047199

#	Agenda Item	Packet Item	Presenter	Time
	Welcome, Roll Call and Introductions		Board Chair	1:00pm
	<i>Note: Items 1-4 below are proposed for adoption via one motion as the Consent Calendar.</i>	N/A		
1.	5/22/24 Agenda (Consent Calendar)	Draft Agenda	Staff	1:05pm
2.	Minutes from 4/24/24 (Consent Calendar)	Draft Minutes	Staff	
3.	Summary of Follow-ups from the Previous Meeting(s) (Consent Calendar)	Summary of Follow-ups	Staff	
4.	Reports for Standing Committee Updates (Consent Calendar) <ul style="list-style-type: none"> • CEA Committee ACTION ITEM: Approve policy changes to Coordinated Entry • Funding & Evaluation Committee • HMIS Committee • Strategic Planning Committee • Lived Experience Advisory & Planning Board (LEAP) 	-Staff Report for Standing Committees -Staff Report for CEA Committee	Staff	
5.	Reports from Lead Agency Staff Potential ACTION ITEM <ul style="list-style-type: none"> • Filling the open At-Large seat • PIT Update • Update on Website & Dashboard • Equity Workgroup Progress • DEMA Clients Update 	Staff Report	Staff	
				1:25pm

6.	Service Provider Roundtable (SPR) Update & Presentation from Sonoma County Library Potential ACTION ITEM		Margaret Sluyk	2:30pm
7.	Word from the LEAP Board Potential ACTION ITEM		Chessy Etheridge	2:50pm
8.	10-minute break			3:00pm
9.	SAY Lesson's Learned Potential ACTION ITEM		Board Chair	3:10pm
10.	Review Agenda for June Coalition Board Meeting Potential ACTION ITEM <ul style="list-style-type: none"> • Annual Administrative Budget for the SCHC • Long Term Funding Plan & Stella M Discussion 	Staff Report for DRAFT Agenda	Board Chair	4:00pm
11.	Board Member Questions & Comments Potential ACTION ITEM		Board Chair	4:15pm
12.	Public Comment on Items not on the Agenda		Board Chair	4:25pm

PUBLIC COMMENT:

Public Comment may be made via email or during the live zoom meeting. To submit an emailed public comment to the Board email Araceli.Rivera@sonoma-county.org . Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Board members. Public comment during the meeting can be made live by joining the Zoom meeting using the above provided information. Available time for comments is determined by the Board Chair based on agenda scheduling demands and total number of speakers.



**Sonoma County Homeless Coalition
Agenda Report**

Item No: 2 (Consent Calendar)

Subject: Meeting Minutes 4/24/2024

Meeting Date: 5/22/2024

Staff Contact: Kim Holden, Senior Office Assistant, Kim.Holden@sonoma-county.org

SUMMARY

This staff report briefly summarizes the April 24, 2024, Sonoma County Homelessness Coalition Meeting Minutes. The attached meeting minutes contain all items discussed by the Sonoma County Homeless Coalition Board at the April 24, 2024, Sonoma County Homelessness Coalition Meeting.

RECOMMENDED ACTION(S)

Approve Sonoma County Homeless Coalition Minutes from the 4/24/2024 Sonoma County Homeless Coalition Board Meeting.

Sonoma County Homeless Coalition Board

Homeless Coalition Board Meeting Minutes

DRAFT Wednesday, April 24, 2024

1:00 – 4:00 PM, Pacific Time – Meeting held by Zoom

Zoom Recording:

https://sonomacounty.zoom.us/rec/share/2xSR_6UQlxZ02TT73yDIL94KziiVK7FXgreuNm1gsxEXmt-CYp72KWcmlWa9jkSj.oCKZulZttZgfkjwz

Passcode: %UG@dd5Y

Welcome and Roll Call Introductions (00:05:00– 00:07:35)

Jennielynn Holmes called the meeting to order at 1:00 pm and went over the Zoom rules regarding public comment and Brown Act guidelines. Alea Tantarelli proceeded with roll call.

Present:

Dennis Pocekay, City of Petaluma | Jennielynn Holmes, Catholic Charities | Kelli Kuykendall, proxy for Natalie Rogers, City of Santa Rosa | Benjamin Leroy, Santa Rosa Community Health Center | Chris Coursey, County of Sonoma Board of Supervisors | Margaret Sluyk, Reach For Home | Chris Cabral, Committee on the Shelterless (COTs) | Kristi Lozinto, Member-at-Large | Martha Cheever, Community Development Commission | Una Glass, City of Sebastopol | Jackie Elward, City of Rohnert Park | Ron Wellander, City of Sonoma | Dannielle Danforth, West County Community Services | Aaron Mello, Leap Board

Absent: Natalie Rogers, City of Santa Rosa | Angelica Smith, Tribal Seat | Chessy Etheridge, Community Member / LEAP | Cheyenne McConnell, TAY Representative |

A quorum was present.

1 - 4. Approval of Consent Calendar (00:07:36 – 00:12:10)

- Jennielynn Holmes, CoC Board Chair, presented the consent calendar items:
 - 4/24/24 meeting agenda
 - 3/27/24 meeting minutes
 - Summary of Follow-ups from the Previous Meeting
 - Reports for Standing Committee Updates
- Regarding Consent Calendar item #3, “Summary of Follow-ups from the Previous Meeting,” Jennielynn Holmes noted that there is a follow-up to Measure O in the form of an email submitted to the Homeless Coalition Board and Service Providers on April

11, 2024, from the Director of the Department of Health Services (DHS), Tina Rivera. The email appears below in its entirety.

- **From:** Margaret Holly <Margaret.Holly@sonoma-county.org> **On Behalf Of** Tina Rivera
Sent: Thursday, April 11, 2024 1:33 PM
Subject: Update on Measure O and Homelessness Funding Opportunities

Dear Coalition Board Members and Service Provider Community Members,

I wanted to update you on discussions about a pending Notice of Funding Availability (NOFA) that we at Sonoma County Department of Health Services (DHS) hope to release soon to help address priority issue areas for all of us. These include, but are not limited to, recovery and Substance Use Disorder (SUD) care for homeless as well as housed individuals, supportive services and housing programs for our homeless youth, behavioral health services, and more. As such, our DHS team is working on a NOFA that we hope to release as soon as July 2024 (after we have some year-end figures which *may* mean additional dollars) but could possibly be in August 2024.

The proposed NOFA right now is likely to include:

- Funding allocated to the County under Homeless Housing, Assistance and Prevention (HHAP) for **homeless youth** (possibly \$700,000)
- Funding allocated to the County under HHAP for more **general homeless program support** (possibly \$700,000)
- Measure O Funding from fund balance for behavioral health supports including **service integration, peer services, addressing staffing shortages and early intervention** (possibly \$2.2 million)
- Funding from the region's Opioid Settlement that will also be oriented towards **SUD treatment and recovery services** (possibly \$1.1 million)

As you can see, the NOFA may total about \$4.7 million. I need to note that the above is what I hope to be able to allocate. As the year-end numbers come in, I always need to respectfully reserve the right to adjust funding and categories to stay within our fund balances and revenue projections. The State budget shortfall may also impact some of these programs, so I'll consider that as we finalize the NOFA.

We look forward to working with the Coalition in a consultative role on the possible awards for Transitional Age Youth (TAY) and homelessness programs, and appreciate the County's ongoing partnership with the Coalition.

Should members of the Coalition or others have any questions about this information, please do not hesitate to contact us through Leah Benz at Leah.Benz@sonoma-county.org.

Thank you everyone for your service to our shared clients and programs.

Tina Rivera
Director, Department of Health Services

- **Public Comment:** None.
- **Motion:** Una Glass moves to approve the Consent Calendar. Dennis Pocekay seconds.
Abstentions/Objections: None.
Motion passes. The Consent Calendar is approved.

5. Reports from Lead Agency Staff (00:12:13 – 00:33:35)

(Note: The agenda order is reversed to allow “Staff Transition” to be heard as the second report to accommodate current availability of Lead Agency staff.)

- **Don Schwartz’ Resignation & At-Large Seat**

Alea Tantarelli reported that Don Schwartz, Sebastopol City Manager, submitted a letter of resignation on April 10, 2024, vacating his At-Large seat on the Homeless Coalition (HC) Board, effective immediately.

Alea Tantarelli explained that, according to the HC Governance Charter, HC Board members must elect a successor to fill the remainder of the term for the vacated seat. Considering that HC Board elections were held recently, in December 2023, the HC Chair, Vice-Chair, and Lead Agency Staff recommend contacting the previous applicants to gauge their interest in filling the newly vacated At-Large seat. The HC Board would then elect one of the interested applicants to fill the remainder of Don Schwartz’ team, which runs until December 2024.

Should the HC Board choose this approach, the names of the At-Large seat applicants and their applications would be provided via a survey link to all HC Board members for review and voting. The HC Board Chair would review the survey results and subsequently notify HC Board members of the election outcome via email. The term for the newly selected member would then commence as of the May 20, 2024, meeting of the HC Board.

- **Motion:** Una Glass moves that the recommendation to elect a successor to fill the remainder of the term for the seat vacated by Don Schwartz, as conveyed by Alea Tantarelli, be accepted.

Second: Dannielle Danforth seconds the motion.

- **Public Comment:** None.

Alea Tantarelli displayed the list of previous candidates for the At-Large seat.

Abstentions/Objections: None.

Motion passes.

- **Staff Transition:**

Dave Kiff has resigned his position as Homelessness Services Division (HSD) Director, and will be leaving the Department of Health Services (DHS) as of this Friday, April 26, 2024. The Division Director serves as a member of the DHS Executive Team, and reports directly to DHS Director Rivera.

Tina Rivera, DHS Director, announced that she will serve as Interim HSD Division Director during the upcoming recruitment period until the vacated position is filled.

Tina Rivera also addressed the HC Board to request that two HC Board members be selected to serve on the nine-member recruitment panel that will choose a candidate to fill Dave Kiff's vacated position.

Director Rivera stated that the job announcement for the open position is expected to be widely posted within the next couple of weeks, and the recruitment will subsequently remain open for a period of 6-8 weeks to allow sufficient time for applications to be submitted.

Director Rivera also reported that processes and staff are in place to ensure that contracts and payments will go forward without interruption during this interim period. As planned, the Notice of Funding Availability (NOFA) award decisions will be presented to the Sonoma County Board of Supervisors (BOS) for final approval at the June 4, 2024, BOS meeting, and specific DHS staff are in place to subsequently execute contracts prior to the new fiscal year.

If payment questions arise, service providers are encouraged to contact DHS Fiscal staff at DHS.Fiscal@sonoma-county.org. Joshua Cazares is the accountant assigned to the Homelessness Services Division. Additionally, providers are invited to email Tina Rivera directly should concerns arise.

- **Motion:** Jackie Elward moves to select Jennielynn Holmes, HC Board Chair, and Una Glass, HC Board Vice-Chair, to serve on the recruitment panel, with Chris Cabral identified as an alternate should scheduling conflicts occur.

Second: Dennis Pocekay seconds the motion.

- **Public Comment:** Teddie Pierce

Abstentions/Objections: None.

Motion is approved.

6. Service Provider Roundtable Update and Presentation (00:33:37 – 01:18:20)

- Margaret Sluyk provided an update on the Service Provider (SP) Roundtable and reported on the topics of discussion, as shown below.
 - The need for planned initiatives, such as data visualization, to continue to proceed, given the departure of Dave Kiff as Division Director. Roundtable members offer their assistance to ensure ongoing progress with initiative efforts.
 - A desire for increased transparency regarding changes that occur in funding, funding sources, and contracts that affect their agencies, and to be directly informed of such news in a timely manner by the Lead Agency.
 - The implementation of street outreach standards, and that dialogue should be initiated regarding perceived inequities in associated job assignments and pay ranges for similar work.
 - Continued funding from the State Homeless Housing, Assistance, and Prevention (HHAP) Grant Program is at risk, which may result in a substantial reduction in the availability of funding for service providers. Roundtable members would like a County representative to be a strong voice of advocacy to the State to represent providers' interests in preserving HHAP funding. Homeless Coalition members are also urged to contact state officials to advocate for continued HHAP funding.

Michael Gause commented that he has been an informal lead on the matter, but Melinda Rivera is the official DHS legislative lead, and is updated regularly on statewide talking points and advocacy.

DHS Director Rivera referenced additional funding streams that may become available to homelessness programs that could supplement and provide sustainability should cuts in HHAP funding occur, and shared the vision of homelessness programs becoming more revenue-generating through leveraging the ability to access tools such as the California Advancing and Innovating Medi-Cal (CalAIM) program.

- The lack of emergency shelters for youth, given the closure of Social Advocates for Youth (SAY), was identified as a gap in the system that needs to be filled.
- Guest presenter Antonio Vigil, a supervisor with Sonoma County Job Link, delivered a PowerPoint presentation detailing the history and mission of the Sonoma County Homeless Employment Program, a collaborative process initiated in 2021 that evolved from the efforts of a workgroup consisting of service providers and community organizations.

The presentation described the process for providers to quickly refer a prepared job seeker to a Job Link counselor, and highlighted the successes of the program, as well as of the recent March 2024 Homeless Job Fair, which featured free haircuts, gift cards, food, and refreshments, and garnered participation from nearly 30 employers.

- **Public Comment:** Michael Hilber, Ludmilla Bade, Teddie Bade

7. Word from the Street (01:18:24 – 01:18:33)

- No representative was in attendance to present this agenda item.

8. Sonoma County Homeless Coalition (SCHC) Committee Membership (01:18:35– 01:25:15)

- Araceli Rivera reported that the newly selected SCHC committee members are as follows:

- Coordinated Entry Advisory (CEA) Committee
 - Emily Quig, City of Rohnert Park
 - Sarah Vetter, Santa Rosa Community Health
 - Nathan Somersall, Dry Creek Rancheria Band of POMO Indians
 - Chessy Etheridge, Lived Experience/LEAP Board
- Homeless Management Information System (HMIS) Data Committee
 - Hua Su, Community Member
 - Stig Struve-Christensen, Volunteer
 - Nichole Bankson, Committee on the Shelterless (COTS)
 - Teresa Moore, HomeFirst
 - Jessica Wolfe, Lived Experience/LEAP Board
 - Maleah Giron, Dry Creek Rancheria Band of Pomo Indians
 - Amy Marshall, Lived Experience
- Strategic Planning Committee
 - Linda Maloney, Santa Rosa Junior College
 - Barry Peelen, Catholic Charities of the Diocese of Santa Rosa (CCSDR)
 - Monica Rhinaldi, Westwater Financial
 - Victoria Yanez, Lived Experience
- Funding and Evaluation (F&E) Committee*
 - Steven Cahn, Community Member

* Due to a lack of additional viable, non-conflicted candidates, one seat remains open, for future deliberation by the F&E Committee.

- **Public Comment:** Teddie Pierce

9. Continuum of Care (CoC) Competition Renewal Project Scoring Tool (1:25:18 – 1:45:14)

- Karissa White presented slides providing a comprehensive overview of the process involved in the CoC Competition, which awards competitive federal Housing and Urban Development (HUD) funding for homeless services and housing, renewable annually.

Information presented included allowable project types, review of FY2023 project priority listings, renewal scoring, scoring sections, and Scoring Tool Performance Measurements, among other aspects.

A CoC Competition Evaluation Workgroup was formed to determine ratings and rankings for project applications. Evaluations of renewal applications are now in progress for currently existing Permanent Supportive Housing (PSH) projects, in advance of HUD's release of a Notice of Funding Opportunity (NOFO), which generally occurs between May and June each year. The NOFO will list all project types that are eligible to apply as new.

Upon release of the NOFO, the Lead Agency will release a Request for Proposals (RFP), based on the NOFO criteria for new projects. Once the new project applications are evaluated, the Workgroup will provide their recommendations for renewal and new projects to the F&E Committee, with final ratings and rankings subsequently being determined by the HC Board.

Karissa White also reviewed the objective criteria and system performance measures details for employing the scoring tool, which is included the packet of meeting materials for each HC Board member. . Additionally, the presentation included a list of awards from the FY 2023 Sonoma County CoC Competition, indicating projects that will be up for renewal during the current competition.

Having previously received approval from the F&E Committee, the Evaluation Workgroup recommends approval of the 2024 CoC Competition Renewal Project Scoring Tool by the HC Board today.

Recusals were accommodated for HC Board members for whom the Evaluation Workgroup recommendation constitutes a conflict of interest. Subsequently lacking a quorum, one recused member was invited to return to the meeting, off-camera, muted, and without the ability to vote, to maintain a meeting quorum. Only non-recused members may vote on the item.

- **Motion:** Supervisor Coursey moves to approve the CoC Competition Scoring Renewal Project Scoring Tool.

Second: Kelli Kuykendall seconds the motion.

- **Public Comment:** None.

- **Roll Call Vote**

Yes: Dennis Pocekay, Kelli Kuykendall (proxy for Natalie Rogers), Supervisor Coursey
Chris Coursey, Margaret Sluyk, Kristi Lozinto, Una Glass, Jackie Elward, Ron Wellander.

No: None.

Motion is approved.

Recused Board members were re-admitted to the meeting for the upcoming agenda items.

10. Coordinated Entry Advisory Committee (01:45:16 –02:57:25)

- Thai Hilton shared a slide illustrating that there were thirty-four (34) accepted Coordinated Entry Permanent Housing Referrals during the month of March, 2024.

Thai Hilton proceeded with a presentation about the Sonoma County Homeless Coalition's (SCHC) approach to subregional outreach and proposed guiding standards. Some details are referenced below.

- Participants in an associated working group were thanked for their significant investment of time and effort in developing the proposed standards.
- The subregional approach is in alignment with goals stipulated by the SCHC Strategic Plan. Street outreach is envisioned to provide representation for each geographic area of Sonoma County, eliminating duplication of coverage and implementing coverage where lacking.
- The subregional approach is housing focused in two regards: on housing readiness for clients who are working on becoming prepared for housing, and also on building rapport with clients who are not immediately interested in services within the system of care.
- Caseloads of 15-25 clients are anticipated for each outreach worker. Caseloads will include a mix of clients who are working on housing readiness, as well as those who are still in the rapport building and information sharing phase of outreach.
- Clients will have the ability to transfer from one caseload to another should they move to a different subregion, a process that is coordinated via the "By-Names List"
- The subregional approach will allow for data to be refreshed in a timely manner, will reduce the "bottleneck" than can occur from the time of housing referral to move-in, and will allow for improved connection with clients so they will not be missed when a housing option becomes available.

- Currently, no street outreach standards are established to guide that work in Sonoma County, and are needed to align a housing-focused approach across subregions.

Thai Hilton introduced two members of the working group, Emily Quig, Homeless Services Coordinator for the City of Rohnert Park, and Sasha Brown, Homeless Services Division Program Specialist, City of Santa Rosa. Each joined the panel to report on the working details and resulting benefits of the subregional approach as experienced, respectively, in Rohnert Park since 2020, and in Santa Rosa, as implemented in December, 2023.

Questions and comments were subsequently entertained among Board members, with particular focus on the details of the interrelated work of outreach providers between regions, on the prospective future roles and division of labor between the County staff and service provider agency partnerships, and on aspects of funding and pay equity.

Dave Kiff, DHS Homelessness Services Division Director, suggests that should the SCHC Board adopt the subregional street outreach model, the Coalition might consider opening a dialogue with the Sonoma County Board of Supervisors, County Administrator Christina Rivera, and DHS Director Tina Rivera to consider whether the County and service provider entities should continue to operate as one system, particularly with regard to subregional outreach and funding allocations. Supervisor Chris Coursey indicated his willingness to assist with initiating a conversation. Follow-up for any progress in this direction will be reported at the May 2024 HC Board meeting.

Public Comment: Ludmilla Bade, Michael Hilber, Adrienne Lauby, Teddie Pierce

- **Motion:** Martha Cheever moves to approve the item for subregional street outreach approach standards as presented by Thai Hilton.

Second: Margaret Sluyk seconds the motion.

Abstentions or Objections: None.

Motion is approved.

11. 10-Minute Break (02:57:42 – 03:08:00)

- 3:53 PM – 4:03 PM

12. Homelessness Prevention Pilot (3:08:40 – 3:42:30)

- Michael Gause introduced Mary Kate Johnson, Director of Regional Homelessness Prevention, of All Home, a Bay Area policy organization working to advance regional solutions for poverty and homelessness.

Mary Kate Johnson presented slides to provide a comprehensive overview of the philosophy, rationale, and concept for All Home's homelessness prevention strategy and program model. All Home is raising private resources to fund a Homelessness Prevention Pilot program. Grants, no-cost technology, and technical support will be offered to Bay Area counties engaging in their Homelessness Prevention Pilot.

Kelli Kuykendall, City of Santa Rosa, reported on the efforts underway related to the Sonoma County Prevention Pilot, which would serve all subregions of Sonoma County. The City of Santa Rosa and the County of Sonoma have each identified \$500,000 available for funding the pilot, and the City of Petaluma has identified \$300,000, for a total of \$1.3 million to be contributed from local funds, pending approvals. All Home proposes to match that amount with a contribution of \$1.3 million from their philanthropic funding resources, for a total of \$2.6 million for the two-year pilot program.

Bay Area Community Services (BACS) is currently coordinating the overall pilot program system for the City of Oakland, and could conceivably manage the online platform as a regional coordinator for Sonoma County.

Kelli Kuykendall indicated that informational flyers and an email to providers will be forthcoming to gauge local interest in the regional coordinator role, with a Request for Proposals (RFP) conceivably being developed should interest warrant further outreach.

Michael Gause reported that a Memo of Understanding and the financial commitment details for the project is anticipated to be presented to the Sonoma County Board of Supervisors at the June 4, 2024 meeting. Information about participation in the prevention pilot will also be provided to all seven Sonoma County cities.

Public Comment: John Baxter

13. Pre-discussion – SAY Lessons Learned (03:42:33 – 00:16:45, Recording #2)

- Jennielynn Holmes opened a dialogue, abbreviated due to time constraints, to address the lessons learned and the gap in service created by the closure of Social Advocated for Youth (SAY). A more formal debrief can be accommodated at a later meeting.

Michael Gause offered a brief overview to share that he's been working with the SAY trustee, and efforts are in progress to transfer the Housing and Urban Development (HUD) contract for up to sixteen (16) displaced youth to Community Support Network (CSN), maintaining their housing and continuity of care. County staff are also working to secure housing for about ten (10) youth who are currently staying at Mickey Zane Place.

Michael Gause thanks Community Foundation Sonoma County for providing funding to bridge a gap in rent payments during the period of contract transfer. Some future opportunities for youth services funding are anticipated to be forthcoming through Measure O.

Board members expressed that they may not have yet sufficient information about the factors that resulted in the demise of SAY to be able to extract the cautionary tale, but more insight may be gleaned over time. However, conversation was engaged to discuss general ideas about proactive supports that could be implemented to prevent agency financial failures in the future.

Additional debrief and analysis will continue at an upcoming meeting. Board members are encouraged to email Jennielynn Holmes, Una Glass, Michael Gause, or Alea Tantarelli with specific points of discussion related to this issue to cover at the May 22, 2024 meeting.

Public Comment: Teddy Pierce, Ludmilla Bade

14. Review Agenda for May Coalition Board Meeting (00:17:01 – 00:18:04)

- Jennielynn Holmes shared a slide displaying the May 2024 Draft Agenda. Michael Gause commented that item #9, “Long-Term Funding & Stella M Discussion” is a placeholder, and may not be ready to present due to modifications being made to Stella M.
- **Public Comment:** None

15. Board Member Questions and Comments (00:18:07 – 00:24:17)

- Dannielle Danforth
- Jennielynn Holmes led the Board in an acknowledgement of Dave Kiff as the “right leader at the right time,” and in thanks and appreciation for his wealth of knowledge, skill, kindness, and leadership qualities that have graced the Homeless Coalition during his time as DHS Homelessness Services Division Director. Individual Board members also expressed thanks for their experiences with Dave. The HC Board wishes him well, though he will be greatly missed.
- **Public Comment:** None

16. Public Comment on Items not on the Agenda (00:24:23 – 00:36:57)

- Michael Hilber, Adrienne Lauby, Gerry La Londe-Berg, Ludmilla Bade, Victoria Yanez

Adjournment: 5:15 PM

Sonoma County Homeless Coalition Agenda Report

Item No: 3 (Consent Calendar)
Subject: Summary of Follow-ups from the Previous Meeting(s)
Meeting Date: May 22, 2024
Staff Contact: Michael Gause, Michael.Gause@sonoma-county.org

Summary

At the previous meeting, Coalition Board members and others asked for the Lead Agency staff to follow up on specific items. Staff summarized responses to present at the February Sonoma County Homeless Coalition Board meeting.

Recommended Action(s)

Receive and file.

Discussion

At the previous meeting, Coalition Board members and others asked for the Lead Agency staff to follow up on the following questions or comments:

1. MOU going to BOS for Approval – The MOUs were previously coordinated with the Community Development Commission as Lead Agency. A new review of the MOUs will need to be conducted by DHS Executive staff.

2. Coalition Annual Administrative Budget – Lead Agency staff will prepare a draft administrative budget at the June Coalition Board meeting. This budget will include administrative funds from state, federal, and local sources. However, the staffing budget always includes a large shortfall due to a very low administrative rate from state and federal sources.

3. Prop 1 Information:

To learn about Prop 1 and the implications for Californian, explore the link below:

<https://calbudgetcenter.org/resources/qa-understanding-california-prop-1/>

4. Community Support Network taking over Social Advocates for Youth HUD contract – Community Support Network (CSN) is in the final stages of receiving SAY's previous HUD contract to house up to 16 transition age youth in scattered sites in permanent supportive

housing. CSN has been providing services and assistance to youth in the interim with support from the Community Foundation to bridge the gap while the contract is transferred. No youth have been displaced.

5. Link to Homelessness Prevention Pilot PPT slide:

To view the Homelessness Prevention Pilot PowerPoint presented at the last meeting, please click the below link:

<https://share.sonoma-county.org/link/QhMksAjVj0k/>

Sonoma County Homeless Coalition Board Agenda Report

Item No: 4 (Consent Calendar)
Subject: Reports from the Coalition's Standing Committees and the LEAP Board
Meeting Date: May 22, 2024
Staff Contact: Michael Gause, Michael.Gause@sonoma-county.org

Summary

This agenda item contains summaries of Standing Committees' work in the recent month, as well as information from the Lived Experience Advisory Planning Board (LEAP). Committee Chairs were asked to prepare brief summaries for their respective Committee.

Recommended Action(s)

No recommended action

Discussion

1. Funding & Evaluation Committee (F&E):

The F&E spent the May meeting receiving a status update around the HHAP 5 funding regional plan.

The balance of the meeting was spent determining whether SAVs would accept the Street Outreach funding of \$116k delegated to the F&E. Clarifications were discussed around the Sonoma Valley requirement and SAVS ended up emailing the committee they would be accepting the award.

June will be spent conducting the spring NOFA cycle debriefing and planning how to take project evaluations forward for the balance of calendar year 2024.

2. CE Advisory Committee: Update provided in separate staff report.

3. HMIS Committee: New and existing HMIS Committee members have been contacted and the group plans to start meeting again in June.

4. Strategic Planning Committee:

The Strategic Planning Committee last met on April 19, 2024. At each meeting, staff provide an overview of progress on the year one and two efforts. This report identifies progress made. Strategic Planning year two efforts progress update is located here:

<https://share.sonoma-county.org/link/XunPRLPTwG4/>

5. Lived Experience Advisory & Planning Board (LEAP):

- Elected new Minute Taker
- Currently made up of 13 board members. 1 new board seat recently became available.
- Currently discussing content to be added to a new webpage for the LEAP Board on the Homeless Coalition's website.
- Recently discussed actionable and ethical measures to be taken in response to police sweeps of homeless encampments.
- Established an official new email address for the LEAP Board
- Discussed and revised the presentation of the Homeless Coalition Board's Word from the Street monthly update



**SONOMA COUNTY
HOMELESS
COALITION**

**Sonoma County Continuum of Care Board
Executive Summary**

Item: 4 Updates to Coordinated Entry Policies and Procedures

Date: May 22, 2024

Staff Contact: Thai Hilton thai.hilton@sonoma-county.org Hunter Scott Hscott@homefirstscc.org

Agenda Item Overview

The Coordinated Entry Advisory Committee (CEA) recently approved several changes to the Coordinated Entry (CE) policies and procedures. The most significant change implements stage 3 of the dynamic prioritization process. If approved, clients will take into account clients' preferences in housing options. Staff believes that the dynamic prioritization process increases participant choice and will reduce the number of referrals rejected for client choice.

A detailed description of all the changes is below. Attached is a copy of the updated policies and procedures.



**SONOMA COUNTY
HOMELESS
COALITION**

Change: Changes were made throughout the document in alignment with Dynamic Prioritization: describing further how a “priority group” is to be established each month of participants likely to be referred, establishing a process to collect those participants’ preferences among available housing options, and sending referrals based on those preferences first rather than Total Prioritization Score. The prioritization score will still be used as a tiebreaker between participants who have the same preferences of housing options. The prioritization score is also used to establish the Priority Group each month.

Reasoning: HomeFirst first presented a plan to move towards a “Dynamic Prioritization” model of CE at the CEA and Homeless Coalition Board in May 2023. This change process included 3 “stages.” Stage 1 was implemented in June of 2023 and included creating a “Priority Group” of people likely to be referred in the following month and collecting Verified Contact Information for all people in the Priority Group. Stage 2 was implemented in November 2023 which required all referrals to have “Verified Contact Information.” The changes described here form “Stage 3” of this process and will shift the referral process to take into account Participants’ choices between housing options. Making referrals based on participant choice is a best practice for Coordinated Entry systems and continues to pivot the system to being more participant-centered. As of the last CE Performance Evaluation report for last quarter 32% of referral rejections in the system were due to client choice. This change will hopefully reduce that percentage to near zero. In addition, these changes build in an additional stage to collect any last-minute eligibility changes to assist the referral process. 23% of referral rejections are due to the participant not being eligible for the program.

These changes are heavily dependent on active participation from subregional outreach and BNL leads in each subregion and could only be possible with the establishment of the subregional structure through the new Homeless Coalition Outreach Standards that were passed in April. Prior to these CES changes being brought to the CEA and Homeless Coalition for approval, input was sought by the BNL Leads for each subregion who represent outreach in their regions, as well as by Catholic Charities who form the largest provider for two subregions. HomeFirst also operates South County and Sonoma Valley By-Name-Lists and sought input from providers in those subregions as well. A group of people with lived experience of homelessness who sit on the Lived Experience Advisory Planning Board provided crucial input early on in the design process for the various stages. It was that group that suggested the process culminate in what is being presented in these changes. Finally, HomeFirst has heard from many Cooperating Agencies a desire to take into account clients’ regional and provider preferences when making referrals at every single CE Performance Evaluation Input session since operation start in 2022.

Other small changes to the Policies:

- “By-Name-List” was updated to include “CE By-Name-List” where applicable to differentiate between different county-wide By-Name-Lists.
- References to “Continuum of Care” and “CoC” were removed except where they referred to CoC funding or otherwise made sense in context. “Homeless Coalition” replaced these references.



**SONOMA COUNTY
HOMELESS
COALITION**

- Relevant Dynamic Prioritization terms were added to Definitions.
- Updates made throughout to align with new Sonoma County Street Outreach Standards: “Collaboration with Street Outreach and Virtual Entry”; Definitions, “Warm Handoff”; “Collection of Initial Eligibility Documents”.
- Removed all references to a 25% cap on referrals for people who were prioritized through the Enhanced Assessment process. This cap has never been used and no longer makes sense in the current process.
- Removed reference to “housing in hand” step down schedule for RRH referrals. This schedule concluded over a year ago.

Recommendation

Approve the updates to the CE policies and procedures.



**Sonoma County Homeless Coalition Board
Agenda Report**

Item No: 5
Subject: Report from the Lead Agency
Meeting Date: May 22, 2024
Staff Contacts: Michael Gause, Michael.Gause@sonoma-county.org

1 – Filling Open At-Large Seat – Following the request of the Homeless Coalition Board, staff contacted candidates who originally applied for the At-Large seat during the 2024 Homeless Coalition Board elections to confirm continued interest in the board seat. Candidates who confirmed continued interest included Karla McLaren, Uriel Brena, Salvina Norris, and John Baxter. Homeless Coalition Board members were provided a link to vote online for the candidate they desired to appoint to the newly open At-Large seat, recently vacated by former board member, Don Schwartz. 14 of 16 votes were received and Salvina Norris was appointed by majority vote to serve the remaining 8 months of the current At-Large Board seat term.

2 – PIT Count – Staff anticipates releasing preliminary results of the 2024 PIT County by early June. This will include preliminary “top line” numbers. The full report will be released later this summer.

3 – Update on Website & Dashboard – Staff is now working on the data dashboard and visualization as part of strategic plan implementation. We expect to have a demo by July 2024 CoC Board meeting.

4 – Equity Workgroup Progress – On April 9th, 2024, the Racial Equity Workgroup announced the open application period for individuals interested in joining the workgroup. This was a result of attendance issues with previous members who were no longer able to maintain their commitment to the group. The applications received during this period were reviewed by the Core RE Workgroup members. As a result, eight new members were granted approval, effectively increasing the workgroup's total membership to 14 individuals. With new members, the primary focus of the Racial Equity Workgroup will continue the work of analyzing the community survey findings in the Racial Equity Assessment Report provided by the Consultant. By prioritizing key areas of focus, the workgroup will identify priorities for the first year. As the workgroup is now at capacity with full members, they will begin to identify and finalize year-

one priorities, and staff will ensure that ongoing updates are communicated through the standing report item.

5 – DEMA Clients Update – All clients at DEMA sites (Mickey Zane Place and Emergency Shelter Site on Administrative Drive) are being served by County staff from the HEART team. Additional resources include services from Santa Rosa Community Health and FS Global. An RFP was recently released for future operations of the site.

**Sonoma County Homeless Coalition Board
Agenda Report**

Item No: 10
Subject: June 26, 2024, Homeless Coalition Board Meeting Draft Agenda
Meeting Date: May 22, 2024
Staff Contact: Alea Tantarelli, Alea.Tantarelli@Sonoma-County.org

SUMMARY

This staff report briefly summarizes the June 26, 2024, Sonoma County Homeless Coalition Board Meeting proposed agenda. The draft agenda contains all proposed items that will be discussed by the Board at the June 26, 2024, meeting. The draft agenda is attached as **Attachment A**.

RECOMMENDED ACTION(S)

None – an informational item only.

ATTACHMENT A
Sonoma County Homeless Coalition
Board Meeting Agenda
June 26, 2024
1:00pm-4:30pm Pacific Time

Public Zoom Link:

<https://sonomacounty.zoom.us/j/97657584390?pwd=bkdNcjFnM2dhcE5GWkZuRE4zUzZjUT09>

Phone: +16694449171 Webinar ID: 976 5758 4390 Passcode: 047199

#	Agenda Item	Packet Item	Presenter	Time
	Welcome, Roll Call and Introductions		Board Chair	1:00pm
	<i>Note: Items 1-4 below are proposed for adoption via one motion as the Consent Calendar.</i>	N/A		
1.	6/26/24 Agenda <i>(Consent Calendar)</i>	Draft Agenda	Staff	1:05pm
2.	Minutes from 5/22/24 <i>(Consent Calendar)</i>	Draft Minutes	Staff	
3.	Summary of Follow-ups from the Previous Meeting(s) <i>(Consent Calendar)</i>	Summary of Follow-ups	Staff	
4.	Reports for Standing Committee Updates <i>(Consent Calendar)</i> <ul style="list-style-type: none"> • CEA Committee ACTION ITEM: Approve policy changes to CE • Funding & Evaluation Committee • HMIS Committee • Strategic Planning Committee • Lived Experience Advisory & Planning Board (LEAP) 	Staff Report for Standing Committees	Staff	
5.	Reports from Lead Agency Staff Potential ACTION ITEM <ul style="list-style-type: none"> • Annual Administrative Budget for the SCHC 	Staff Report	Staff	1:25pm
6.	Service Provider Roundtable (SPR) Update Potential ACTION ITEM		Margaret Sluyk	2:00pm

7.	Word from the LEAP Board Potential ACTION ITEM		Chessy Etheridge	2:20pm
8.	10-minute break			2:30pm
9.	Long Term Funding Plan & Stella M Discussion Potential ACTION ITEM		Board Chair	2:40pm
10.	Review Agenda for June Coalition Board Meeting Potential ACTION ITEM	Staff Report for DRAFT Agenda	Board Chair	3:40pm
11.	Board Member Questions & Comments Potential ACTION ITEM		Board Chair	4:00pm
12.	Public Comment on Items not on the Agenda		Board Chair	4:25pm

PUBLIC COMMENT:

Public Comment may be made via email or during the live zoom meeting. To submit an emailed public comment to the Board email Araceli.Rivera@sonoma-county.org . Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Board members. Public comment during the meeting can be made live by joining the Zoom meeting using the above provided information. Available time for comments is determined by the Board Chair based on agenda scheduling demands and total number of speakers.

ACRONYMS & COMMON TERMS – Updated 11-2-2022

AAF	Annual Adjustment Factor	CTAC	Cities and Towns Advisory Committee
ACC	Annual Contributions Contract	DCSS	Department of Child Services
ADA	Americans with Disabilities Act	DDA	Disposition and Development Agreement
AFFH	Affirmatively Furthering Fair Housing	DHCS	Dept of Health Care Services (State dept)
AHA	Affordable Housing Agreement	DHS	Department of Health Services (County dept)
AHDA	Affordable Housing Development Assistance (Santa Rosa)	DSLCL	Disability Services and Legal Center
AHP	Affordable Housing Program (FHLB)	DST	Downtown Streets Team (Petaluma)
AMI	Area Median Income	EA	Environmental Assessment
APE	Area of Potential Effect	EIR	Environmental Impact Report (State)
ASHC	Affordable Housing and Sustainable	EIS	Environmental Impact Statement (Federal)
BHDC	Burbank Housing Development Corporation	ELI	Extremely Low Income
CalHFA	California Home Finance Agency	ENA	Exclusive Negotiating Agreement
Cal-ICH	CA Interagency Council on Homelessness	EOP	End of Participation
CAPIT	Child Abuse Prevention, Intervention and Treatment Fund	ERAP	Emergency Rental Assistance Program
CAPSC	Community Action Partnership Sonoma County	ESG	Emergency Solutions Grants (formerly Emergency Shelter Grants)
CASp	Certified Access Specialist	ESL	English as a Second Language
CBDO	Community-Based Development Organization	FEMA	Federal Emergency Management Agency
CCC	Center for Community Change	FESG	Federal Emergency Shelter Grants Program
CCOC	Cloverdale Community Outreach Committee	FHA	Federal Housing Administration
CCofSR	Catholic Charities of Santa Rosa	FHANC	Fair Housing Advocates of Northern California
CDBG	Community Development Block Grant	FHIP	Fair Housing Initiatives Program
CDBG-CV	CDBG for Coronavirus Response	FHLB	Federal Home Loan Bank
CDBG-DR	CDBG for Disaster Recovery	FHP	Fair Housing Plan
CDC	Community Development Commission	FMR	Fair Market Rent
CE	Coordinated Entry	FONSI	Finding of No Significant Impact
CEF	California Equity Fund	FSS	Family Self-Sufficiency Program
CEQA	California Environmental Quality Act	FY	Fiscal Year
CFH	County Fund for Housing	FYE	Fiscal Year End
CFR	Code of Federal Regulations	GAO	Government Accounting Office
CHAS	Comprehensive Housing Affordability Strategy	GR	Gross Rent
CHD	California Human Development Corporation	GSE	Government-Sponsored Enterprises
CHDC	California Housing Development Corporation	HAC	Housing Assistance Committee
CHDO	Community Housing Development Organization	HAP	Housing Assistance Plan
CHFA	California Home Finance Agency	HAS	Homeless Action Sonoma
CHRB	Community Housing Resource Board	HCD	Housing and Community Development (State of California)
CHRP-O	California Housing Rehabilitation Program for Owner-Occupied Housing	HCDA	Housing and Community Development Act
CHSC	Community Housing Sonoma County	HCV	Housing Choice Voucher
CIF	Community Investment Funds (FHLB)	HDS	Housing Discrimination Study
CLG	Centro Laboral de Graton (Graton Labor Center)	HEART	Homeless Encampment Access and Resource Team (County)
C of O	Certificate of Occupancy	HEAP	Homeless Emergency Assistance Program
CoC	Continuum of Care	HELP	Housing Enabled by Local Partnerships (funded by CalHFA)
COOP	Continuity of Operations	HERO	Helping Enrich Resource Opportunity
COTS	was “Committee on the Shelterless”	HEROS	HUD Environmental Review Online System
CPI	Child Parent Institute	HHAP	Homeless Housing, Assistance and Prevention
CRI	Community Resources for Independence	HHIP	Homeless Housing Incentive Program
CRLP	Commercial Rehabilitation Loan Program	HHSC	Health and Human Services Committee
CSF	Community Services Fund	HMDA	Home Mortgage Disclosure Act
CSHHP	California Self-Help Housing Program	HMIS	Homeless Management Information System
CSN	Community Support Network	HOME	Home Investment Partnerships Program
		HOPWA	Housing Opportunities for People with AIDS
		HOST	Homeless Outreach Service Team

ACRONYMS & COMMON TERMS – Updated 11-2-2022

HPRP	Housing Prevention Rapid Re-Housing Program	NIMBY	“Not in My Back Yard”
HQS	Housing Quality Standards	NOFA	Notice of Funding Availability
HSD	Human Services Department (County dept)	NOFO	Notice of Funding Opportunity
HUD	US Department of Housing and Urban Development	NOI-RROF	Notice of Intent to Request Release of Funds
HUD/202/811	HUD New Construction for Elderly/Handicapped	NPLH	No Place Like Home
HUD/236	HUD Mortgage Insurance & Interest Reduction Payment for Multi-Family Rental Projects	NSCS	North Sonoma County Services
HUD/8	HUD Section 8 New Construction Program	NSP	Neighborhood Stabilization Program
IG	Inspector General	OMB	Office of Management and Budget
IGR	Independent Group Residence	PASS	Plan for Achieving Self-Support
IIG	Infill and Infrastructure Grant	PBV	Project-Based Voucher
IMD	Institute of Mental Disease	PCC	Program Coordination Committee
IMDT	Interdepartmental Multi-Disciplinary Team	PHA	Public Housing Authority
InRESPONSE	Mental Health Response Team (Santa Rosa)	PHADA	Public Housing Authorities Directors Association
IOLERO	Independent Office of Law Enforcement Review and Outreach (County agency)	PHC	Partnership Health Plan California
IPA	Independent Public Accountant	PHM	Public Housing Manager
JPA	Joint Powers Authority	PHRA	Public Housing Reform Act of 1998
JRT	Joe Rodota Trail	PIC	Public and Indian Housing Information Center
LASC	Legal Aid of Sonoma County	PIH	Public and Indian Housing
LHA	Local Housing Authority	PI	Public Infrastructure (County department)
LI	Low Income	PII	Personal Identifiable Information
LIA	Live-In Aide	PJ	Participating Jurisdiction
LIHF	Low Income Housing Fund (San Francisco-based Fund Source)	PLHA	Permanent Local Housing Allocation
LISC	Local Initiatives Support Corporation	PMSA	Primary Metropolitan Statistical Area Established by the US Census
LMIHAF	Low and Moderate-Income Housing Asset Fund	PPSC	Petaluma People’s Service Center
LSA	Longitudinal Systems Analysis (HMIS)	PRA	Public Records Act
MAI	Member of the Appraisal Institute	PRMD	Permit & Resource Management Department (Sonoma County)
MAR	Monthly Activities Report	PS	Payment Standard
Measure O	¼ Cent Sales tax for housing/homelessness	PSA	Purchase and Sale Agreement
MHP	Multi-Family Housing Project (HCD)	PSH	Permanent Supportive Housing
MITCS	Multi-Family Tenant Characteristics System	PSIF	Preliminary Site Information Form (Part of the RECD Process)
MRBP	Mortgage Revenue Bond Program	PUD	Planned Unit Development
MSA	Metropolitan Statistical Area	QC	Quality Control
MSS	Mobile Supportive Services	QFHO	Qualified Fair Housing Organization
MWBE	Minority and Women’s Business Enterprises	QHWRA	Quality Housing and Work Responsibility Act of 1998
MYFS	Mendocino Youth & Family Services	R&R	Reinvestment and Revitalization Fund
NAHB	National Association of Home Builders	RCAC	Rural Communities Assistance Corporation
NAHRO	National Association of Housing and Redevelopment Officials	RCF	Residential Care Facility
NAMI SC	National Alliance on Mental Illness Sonoma County	RDIP	Rental Development Incentive Program
NAREB	National Association of Real Estate Brokers	REAC	Real Estate Assessment Center (HUD)
NBOP	North Bay Organizing Project	RECDS	Rural Economic Community Development Service
NBVR	North Bay Veterans Resource Center	REFB	Redwood Empire Food Bank
NCCLF	Northern California Community Loan Fund	RFH	Reach for Home
NDP	Neighborhood Development Program	RFP	Request for Proposals
NEPA	National Environmental Policy Act	RFQ	Request for Qualifications
NFHA	National Fair Housing Alliance	RHCP	Rental Housing Construction Program (State of California)
		RRH	Rapid Re-Housing
		RRP	Rental Rehabilitation Program
		RTA	Request for Tenancy Approval

ACRONYMS & COMMON TERMS – Updated 11-2-2022

SAHA	Satellite Affordable Housing Associates
SAMHSA	US Substance Abuse and Mental Health Services Administration
SAVS	Sonoma Applied Village Services
SAY	Social Advocates for Youth
SCPEO	Sonoma County People for Economic Opportunity
SCFBOP	Sonoma County Faith-Based Organizing Project
SCRIMS	Sonoma County Rental Information and Mediation Services
SEMAP	Section 8 Management Assessment Program
SHPO	State Historic Preservation Office
SLE	Sober Living Environment
SMI	Severe Mental Illness
SMSA	Standard Metropolitan Statistical Area
SOS	Sonoma Overnight Support
SPARC	Site Plan and Architectural Review Committee (Petaluma)
SPMs	System Performance Measurements (HMIS)
SRO	Single Room Occupancy
SSA	Social Security Administration
SSI	Supplemental Security Income
Stella M	HUD online tool to assist in homelessness response system effectiveness
Stella P	HUD program using LSAs to show system performance
SVDP	St. Vincent de Paul
TANF	Temporary Assistance for Needy Families
TAT	Threat Assessment Team
TBA	Tenant-Based Assistance
TBRA	Tenant-Based Rental Assistance
TCAC	Tax Credit Allocation Committee
TLC	TLC Child and Family Services
TLR	The Living Room
TOD	Transit-Oriented Development
TOT	Transit Occupancy Tax (Advertising Fund)
TR	Tenant Rent
TTP	Total Tenant Payment
UA	Utility Allowance
UDAG	Urban Development Action Grant
URP	Utility Reimbursement Payment
USDA-RD	United States Department of Agriculture – Rural Development
VAMA	Voluntary Affirmative Marketing Agreements
VASH	Veterans Affairs Supportive Housing (voucher)
VAWA	Violence Against Women Reauthorization Act of 2005
VCA	Voluntary Compliance Agreement
VLI	Very Low Income
VVC	Vietnam Veterans of California
WCCS	West County Community Services
WPC	Whole Person Care
WRS	Women's Recovery Service
YIMBY	Yes in My Backyard