

**Sonoma County Homeless Coalition Funding and Evaluation Committee
Agenda Report**

Item No: 1

Subject: August 8, 2024 Funding and Evaluation Committee Meeting Agenda

Meeting Date: August 8, 2024

Staff Contact: Andrew Akufo, Andrew.Akufo@Sonoma-County.org

SUMMARY

This staff report presents the August 8, 2024 Homeless Coalition Funding and Evaluation Committee Meeting proposed agenda. The agenda contains all proposed items that will be discussed by the Funding and Evaluation Committee. The proposed agenda is attached as Attachment A.

RECOMMENDED ACTION(S)

Approve August 8, 2024 agenda.



**Sonoma County Homeless Coalition Funding and Evaluation Committee
Agenda for Thursday, August 8, 2024
2:00 to 4:00 pm Pacific**

Funding & Evaluation Special Committee Meeting

Zoom Link:

<https://sonomacounty.zoom.us/j/95823901825?pwd=enlrS1Z6M2VKaUEyQmVSc1V3YXFSZz09>
Meeting ID: 958 2390 1825 Passcode: 703495

	Agenda Item	Presenter	Packet Item	Time
1.	Welcome/Call to Order	Chair		2:00-2:05 pm
2.	Consent Calendar (ACTION ITEM) <ul style="list-style-type: none"> • Agenda Review • Minutes Approval – March (special meeting), April, May, June, July 	Chair	F&E Agenda March (special meeting), April, May, June, July Minutes drafts	2:05-2:30 pm
3.	Working Group Review – NOFA language/priorities	Committee	Recommendations discussed from working group	2:30 – 2:50 pm
4.	Working Group – Score Tools & Process	Staff	Recommendations discussed from working group	2:50-3:40 pm
5.	Measure O/CoC Builds NOFO Update	Staff	Information about Measure release date and priorities; CoC Builds NOFO general information	3:40 – 3:45 pm
6.	CoC Program Competition Priority Listing Approval Recommendation (ACTION ITEM)	Staff	Addendum: CoC Program Competition Priority Listing Approval Recommendation	3:45-3:55 pm
7.	Public Comment on Items not on the Agenda	Public		3:55 – 4:00 pm
	Adjourn Next F&E Regular Meeting September 12, 2024	Chair		

PUBLIC COMMENT:

Public Comment may be made via email or during the live zoom meeting. To submit an emailed public comment to the Committee email Andrew.Akufo@sonoma-county.org. Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Committee members. Public comment during the meeting can be made live by joining the Zoom meeting. Available time for comments is determined by the Chair based on agenda scheduling demands and total number of speakers.

**Sonoma County Homeless Coalition Funding and Evaluation Committee
Agenda Report**

Item No: 3
Subject: March, April, May, June, July 2024 Funding and Evaluation Committee Meeting Minutes
Meeting Date: March 12 (Special meeting), April 11, May 9, June 13, July 11, 2024
Staff Contact: Andrew Akufo, Andrew.Akufo@Sonoma-County.org

SUMMARY

This staff report presents the meeting minutes from the March, April, May, June, and July 2024 Homeless Coalition Funding and Evaluation Committee meetings. The minutes contain a summary and actionable next steps from the March 12th (special meeting), April 11th, May 9th, June 13th, July 11th F&E Committee special meeting, held to review applications and propose recommendations for the 2024-25 Notice of Funding Applications (NOFA), debrief the scoring process, and discuss other funding sources. The meeting minutes are attached as Attachments A, B, C, D and E.

RECOMMENDED ACTION(S)

Approve March 12 (special meeting), April 11, May 9, June 13, July 11, 2024 F&E Committee meeting minutes.

Sonoma County Homeless Coalition Funding and Evaluation Committee



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Dave Kiff., Executive Director, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II
Committee members: **Teddie Pierce | Una Glass | Chessy Etheridge | Dennis Pocekay | Dannielle Danforth | Rebekah Sammet | Kelli Kuykendall | Margaret Sluyk | Hunter Scott | John Baxter | Wendell Coleman**

Funding and Evaluation Committee Special Meeting

Tuesday, March 12, 2024

9:00 AM – 12:00 PM

Recording:

<https://sonomacounty.zoom.us/rec/share/GHyEuU0eieS-iHqOxvdYgVZprKNI5Av6S-C5c6W24CJkz6ERWLCewaS5u2rMlxxW.vxbznNwxILAajCGt>

Minutes

I. Meeting called to order at 9:02 AM (00:03:41 - 00:05:52)

Teddie Pierce called the meeting to order, read the Brown Act disclosure, and summarized decorum guidelines.

Present: Teddie Pierce, Una Glass, Dennis Pocekay, Margaret Sluyk, Dannielle Danforth, Rebekah Sammet, Kelli Kuykendall, Chessy Etheridge, Hunter Scott, John Baxter, Matthew Verscheure

Absent: None.

Staff: Dave Kiff, Michael Gause, Andrew Akufo, Chuck Mottern, Thai Hilton

II. Consent Calendar (00:05:53 – 00:09:36)

Teddie Pierce presented the agenda.

- **Public Comment:** Kate Landberg, Ted Nordquist
- **John Baxter moves to approve the agenda**
- **Una Glass seconds.**
- **Opposed or Abstentions:** None
- **Motion passes.** Consent calendar is approved.

III. Recommendation of SAY Projects – Special Procurement (00:09:40 – 00:36:28)

- Michael Gause reported that the Homeless Housing Incentive Program (HHIP) payment installment will be coming in April, which is earlier than anticipated, and an additional \$2,000,000 in HHIP funds have been approved from this Notice of Funding Availability (NOFA). Some of the funds will go to DHS, and some will be reserved for planning for future years.
- Michael Gause thanks Community Support Network (CSN) for stepping in to pay rents for the youth that were impacted by the recent closure of Social Advocates for Youth (SAY), along with help from Community Foundation Sonoma County (CFSC).
- The F&E Committee discussed options for restoring and funding youth services such as street outreach and Rapid Rehousing that were abandoned with the closure of SAY

Ideas included setting aside funds to do a “mini” Request for Proposal (RFP) process for youth services, or initiating a Request for Quote (RFQ) for a subsequent recommendation at the Homeless Coalition Board meeting on April 24, 2024.

Dave Kiff will consult with DHS Administration about the possibility of issuing an RFQ, and will report back for continued discussion at the F&E Committee Special Meeting on Thursday March 14, 2024.

No motion was made today, pending further information and discussion.

IV. FY 2024-25 Application Reviews (00:36:30 – 03:20:31)

- **Emergency Shelter Projects for Review (10) – John Baxter, Facilitator**

Recusals due to potential conflicts of interest: Matthew Verscheure, Catholic Charities; Hunter Scott, HomeFirst; Margaret Sluyk, Reach for Home; Dannielle Danforth, West County Community Services

1. Catholic Charities – Caritas Center Family Shelter, Santa Rosa

LaSette Wellen, Director of Funding Partnerships, represented the Catholic Charities project application and responded to questions from the F&E Committee.

2. Committee on the Shelterless (COTS) – Mary Isaak Center Shelter, Petaluma

Maureen Vittoria, Chief Operating Officer, represented COTS for their project application and responded to questions.

3. Committee on the Shelterless (COTS) – Kids First Family Shelter, Petaluma

Maureen Vittoria, Chief Operating Officer, represented COTS for their project application and responded to questions.

4. Social Advocates for Youth – (SAY) Dream Center

John Baxter explained that the proposal is not viable due to the recent closure of SAY and the Dream Center

5. HomeFirst – LaBath Center, Rohnert Park

Kate Landberg, Grants Manager, represented HomeFirst in responding to questions related to their project application.

6. Home and Safe Center (HAS), Sonoma Valley

Ted Nordquist, President, Board of Directors, explained the genesis of the Home and Safe Center village of tiny homes and answered questions about their project application.

7. Reach for Home – Wallace House, Cloverdale

Ana Rangel, Chief Operating Officer, clarified the history of funding for the Wallace House and answered questions from the F&E Committee about their project application.

8. Sonoma Applied Village Services (SAVS)

All applicants had been contacted and encouraged to be present for their application review, but no representative for the SAVS project was present at this time.

9. West County Community Services (WCCS) – Navigation Center, Guerneville

Tim Miller, Executive Director, was in attendance to represent the WCCS application and provide clarification of project details to committee members.

Rent for the WCCS Navigation Center at the Guerneville Veterans Building is very costly at almost \$12,000/month, which is paid to Sonoma County Public Infrastructure. Other than in-kind donations the NOFA award is the sole source of funding for WCCS to sustain their Navigation Center.

At the suggestion of Una Glass, reinforced by Dave Kiff, a motion may be forthcoming at a later date to request that the HC Board, when making their recommendations to the Sonoma County Board of Supervisors (BOS), include a statement to encourage the BOS to consider a subsidized arrangement or fee waiver to reduce or eliminate the financial burden presented by the cost of rent for the WCCS Navigation Center.

• **Rapid Rehousing Projects (7) – Kelli Kuykendall. Facilitator (02:05:23 – 03:20:31)**

Previously recused, Matthew Verscheure was readmitted to the meeting. Chessy Etheridge was recused for the review of Rapid Rehousing Projects

1. COTS – Maureen Vittoria explained discrepancies in some of the data for their Rapid

Rehousing Project and answered questions regarding their housing performance.

2. **Interfaith Shelter Network (ISFN)**– Juan Reyes, Director of Programs Interface, and Monica Savon, Executive Director, were present to represent their Rapid Rehousing project.
 3. **Reach for Home** – Ana Rangel, Chief Operating Officer, and Lisa Fatu, Director of Programs entertained numerous questions from the F&E Committee, with particular focus on clarifying aspects of their Victory Apartments project in Healdsburg.
 4. **Shared Housing and Resource Exchange (SHARE)** – All applicants had been contacted and encouraged to be present for their application review, but no representative for SHARE was in attendance at this time.
 5. **SAY** – This project application will not be reviewed due to the closure of SAY.
 6. **TLC Child & Family Services** – Jen Koliba, Chief Financial Officer, and Shelby Means, Director of Transition Age Youth Housing Program, were in attendance to respond to questions from committee members.
 7. **WCCS** – Tim Miller, Executive Director, responded to questions posed by the F&E Committee. Kelli Kuykendall commended WCCS on receiving the highest score of all Rapid Rehousing applications for lowest cost per household.
- Teddie Pierce announced that representatives had now arrived in the audience for projects that had not been covered at the previous week’s meeting. Two of the new arrivals also had projects scheduled for review earlier in this meeting, but had not been present at that time.
1. **Russian Riverkeeper** – Don McEnhill, Executive Director responded to questions regarding the geographic area their organization serves, their partnerships with other service providers, participation in the Point-in-Time (PIT) Count, and also elaborated on the calculation of their cost-per-person data.
 2. **SAVS** –Adrienne Lauby, Board President, joined the meeting to answer questions about their RV Village project application, clarifying that they currently have no site control in place, and also expanded on the intended uses of \$62,000 they requested to expand their outreach to Sonoma Valley.
 3. **SHARE** – Amy Appleton, Executive Director, arrived to represent SHARE’s projects. Amy first addressed questions about today’s scheduled Rapid Rehousing application review with focus on SHARE’s Coordinated Entry participation, and on diversity numbers as indicated in their equity data.

Subsequently, the focus shifted to SHARE's other project applications which had been on the previous week's review schedule: the Home Share Program and Measure O applications.

V. Public Comment on Items not on the Agenda: (3:20-24 – 03:22:19)

- Nitumigaabow Champagne inquired about the date for Permanent Supportive Housing (PSH) application reviews.
- Michael Gause responded that application reviews for PSH projects will occur on Thursday, March 14, 2024, at the beginning of the meeting.
- Teddie Pierce requested that committee members arrive at the upcoming March 14, 2024, meeting prepared to make recommendations.

Adjournment: (03:27:54 – 03:28:16)

Motion made by John Baxter to adjourn the meeting, seconded by Una Glass.

Meeting adjourned: 12:30 PM

Sonoma County Homeless Coalition Funding and Evaluation Committee



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Dave Kiff., Executive Director, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II
Committee members: Teddie Pierce | Una Glass | Chessy Etheridge | Dennis Pocekay | Dannielle Danforth | Rebekah Sammet | Kelli Kuykendall | Margaret Sluyk | Hunter Scott | John Baxter |

Funding and Evaluation Committee Meeting

Thursday, April 11, 2024

2:00pm-4:00pm

Recording:

https://sonomacounty.zoom.us/rec/share/V_YcH5Y_J3UVDqVkUtLynTozXuqAF6rzISF55pj5_DsteP8D5YABz8uwLnJX9kHU.K8xqj3Rw33gvScYP

Passcode: &QVRB2X1

Minutes

1. Meeting called to order at 2:01pm (00:03:23)

Teddie Pierce called the meeting to order, read the Brown Act disclosure, and summarized decorum guidelines.

Present: Teddie Pierce, Una Glass, Dennis Pocekay, Margaret Sluyk, Dannielle Danforth, Hunter Scott, John Baxter, Matthew Verscheure, Kelli Kuykendall, John Baxter, Rebekah Sammet

Absent: Chessy Etheridge

Staff: Dave Kiff, Michael Gause, Andrew Akufo, Chuck Mottern, Karissa White, Thai Hilton

2. Consent Calendar (00:08:50)

Teddie Pierce presented the agenda.

- **Una Glass moved to approve the agenda**
- **Dennis Pocekay seconded.**
- **Public Comment:** None
- **Opposed or Abstentions:** None
- **Motion passes.** Consent calendar is approved.

3. Staff Acknowledgement (00:09:16)

Teddie Pierce, Dannielle Danforth, Margaret Sluyk, and Una acknowledged staff efforts

for their work on funding cycle improvements and discussed new services, funding updates, and outreach projects with the committee.

Dave Kiff was recognized for his contributions to the CoC and is wished the best by the committee. John Baxter praised Dave for leading the team in a thoughtful and solution-focused manner, often under difficult circumstances.

Public Comment: None.

4. Update on Youth Services Funding (00:18:42)

Dave referenced an email he sent to the committee earlier in the day about a NOFA, primarily but not exclusively for Measure O. There will be up to \$700,000 in youth set-aside funds on the county side. There will be another \$700,000, that will likely be available in the NOFA for general homelessness. There's also recovery beds and behavioral health interventions which are all about 4.7 million together. The numbers will be refined in July. There may be more funds with the NOFA potentially going out in mid or late July. It may take three to four months to turn around.

Public Comment: None

5. CoC Funding Renewal Scoring Tool [Action Item] (00:21:43)

Karissa White presented about the CoC program competition and explained how a workgroup was formed to address a specific task related to federal funding renewal.

Teddie Pierce and Karissa White explained HUD's scoring tool for COC funding, its history, evolution, how it relates to federal priorities, highlighting its focus on promoting HUD strategies and priorities.

Karissa White and Teddie Pierce shared information about HUD funding and project evaluations and discussed HUD program for federal funding for housing services.

Karissa suggested waiting for NOFA release to propose project and highlighted projects facing challenges, including YWCA Rapid Rehousing and Community Support Network Sanctuary.

Dennis Pocekay and Karissa White mentioned that system performance measures are heavily scored in the NOFO and should be a priority for providers.

Rebekah mentioned the LEAP board's suggestion to add redacted client feedback forms to the submission materials to improve client feedback for homeless services funding.

Dennis Pocekay and Teddie Pierce discussed the racial equity section of the program, with Pierce expressing concern about the lack of formal training on cultural humility and racial equity for providers.

The workgroup recommended approving the renewal project scoring tool, with Pocekay and Pierce working together on the scoring.

The workgroup has the option to reject and reallocate funding, and the committee will provide more detail once the NOFA is released.

Danielle Danforth expressed frustration with unequal funding opportunities and biased assessment processes for homeless services. Racial equity and anti-discrimination training for staff was discussed.

Danielle Danforth also highlighted the need for staff training on property management and understanding of VAWA and other resources, citing the importance of knowing what you don't know.

Karissa White proposed after-meeting check-ins for renewal updates and explained that the scoring tool for renewal projects is based on HUD criteria and may be modified if necessary.

- **Una Glass moved to approve the CoC scoring tool**
- **Teddie Pierce seconded.**
- **Public Comment:** Lisette thanked the workgroup and staff for considering earned income scoring and expresses gratitude for the win for the whole COC competition.
- **Opposed or Abstentions:** None
- **Motion passes.**

6. Sonoma Valley Street Outreach Projects [Action Item] (01:21:23)

Teddie Pierce and Una Glass discussed why two projects were not recommended by the Homeless Coalition Board and explained why more funding is being recommended for Sonoma Valley outreach than originally asked for. \$241,000 must be allocated between two providers -

Dennis Pocekay questioned how funding can be assigned to Sonoma Valley if it was given for outside area.

John Baxter discussed options for funding outreach in Sonoma Valley, including a combined partnership with SAVS.

Una Glass asked about youth outreach. Dave Kiff mentioned it will be covered in the upcoming NOFA.

Adrienne Lauby from SAVS expressed concern about the sub regional outreach plan not being approved due to a lack of coordination and people being missed.

Danielle Danforth clarified that the goal is to find and case manage 50% of homeless people in the region, but the team may have to lay off staff if funding is cut.

Adrienne Lauby was concerned that SAVS would no longer be an agency and their clients would be affected.

Teddie Pierce suggested collaborating with Sonoma Valley to hire people and supervise them, but significant money is needed.

\$241,000 is available for two organizations to allocate in Sonoma Valley.

Teddie Pierce and Adrienne discussed potentially implementing a two-person outreach team in Sonoma Valley.

HomeFirst proposed a partnership with SAVS to execute the program, with contingent negotiations. HomeFirst cannot provide outreach in Sonoma Valley without a partnership with SAVS.

Thai Hilton mentioned the street outreach model lacks standards, leading to inconsistent services. Sonoma Valley has no real outreach, so funding should be directed there.

Funding for social services in Sonoma County, including concerns about scarcity model thinking and the need for strategic planning.

Margaret Sluyk suggested alternative funding sources for service providers, such as private funding and grants.

Danielle Danforth raised concerns about funding decisions, prioritizing continuity over pleasing both parties.

John Baxter suggests calling the question to facilitate a discussion among non-conflicted individuals about options, without including conflicted parties.

Teddie Pierce moved to fund both projects with Sonoma Valley, SAVS, with staff deciding on additional coverage.

Danielle Danforth expressed concerns about voting against someone and emphasizes the importance of partnership.

- **John motioned to allocate \$272,002 to HomeFirst to provide outreach in the Sonoma Valley.**
- **Danielle seconded**
- **Public comment:** Kate (HomeFirst) mentioned a correction to the motion originally raised for \$272,000 which was HomeFirst's original amount on the application. The corrected amount should be \$241,000 instead. She felt the second option didn't really align with anyone's priorities, given the sub regional preferences and what HomeFirst would need versus what SAVS would need.
- **John adjusted the motion to allocate \$241,00 to HomeFirst to provide outreach in the Sonoma Valley.**

- Danielle seconded
 - Roll call vote: Motion failed
 - In favor: Dannielle, John,
 - Oppositions: Teddie, Kelli
 - Abstentions: Dennis (left meeting), Rebekah, Hunter (recused), Matthew (left meeting), Margaret, Una
-
- Teddie proposed another motion to approve \$241,000 to be allocated to HomeFirst and SAVS to provide outreach in the Sonoma Valley with remaining funds being assigned to other regions staff believes need more coverage.
 - Rebekah seconded
 - Roll call vote: Motion passed with 2 abstentions
 - In favor: Teddie, Una, Rebekah, Kelli, John
 - Oppositions: None
 - Abstentions: Dannielle, Margaret, Hunter (recused), Dennis (left meeting), Matthew (left meeting)

7. Funding Cycle Debriefing (01:19:33)

The item was tabled to the next meeting.

8. Public Comment on Items not on the Agenda

The item will be continued at the next meeting.

Adjournment: (02:36:24)

Motion: Dannielle Danforth

Second: Teddie Pierce

Meeting adjourned at 4:36pm

Next Meeting: **Thursday, May 9, 2024, 2:00pm**

Sonoma County Homeless Coalition Funding and Evaluation Committee



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II
Committee members: Teddie Pierce | Una Glass | Dennis Pocekay | Margaret Sluyk | Dannielle Danforth | Rebekah Sammet | Kelli Kuykendall | Chessy Etheridge Hunter Scott | John Baxter | Matthew Verscheure | Steven Cahn

Funding and Evaluation Committee Meeting

Thursday, May 9, 2024

2:00pm-4:00pm

Recording:

<https://sonomacounty.zoom.us/rec/share/8HK5sEhAxAXDNgFPyTq7vqNI0GsWVq6yPkjxxKRyqDiDDWwjCYGMDK75QQjGBz.-o40iJc4nXE4fQ8w>

Passcode: \$3E5KVxZ

Minutes

1. Meeting called to order at 2:02 pm (00:03:17 – 00:05:32)

Teddie Pierce called the meeting to order, read the Brown Act disclosure, and summarized decorum guidelines.

Present: Teddie Pierce, Una Glass, Dennis Pocekay, Margaret Sluyk, Dannielle Danforth, Rebekah Sammet, Kelli Kuykendall, Chessy Etheridge, Hunter Scott, John Baxter, Meghan Murphy (proxy for Matthew Verscheure), Steven Cahn

Absent: None

Staff: Michael Gause, Andrew Akufo, Chuck Mottern, Karissa White, Thai Hilton

2. Consent calendar (00:05:34 – 00:09:31)

Teddie Pierce presented the agenda.

- Teddie Pierce recommends editing agenda Item #5 to include just the “Update on the HHAP 5 Regional Funding Plan” component, and to separately create Item # 5A for the “Update on Sonoma Valley Street Outreach Funding” portion.

If the extra time that may be allotted for Item 5 and Item 5A prohibits hearing Item #7, “Project Evaluation Planning,” today, that item can be reserved until the June meeting.

- **Public comment:** None
- **Motion:** Una Glass moves to approve the agenda as amended.

- **Second:** Rebekah Sammet seconds.
- **Abstentions or Objections:** Hunter Scott and Chessy Etheridge abstain.
- **Motion passes:** Today's agenda is approved, with two abstentions.

Teddie Pierce requests postponing approval of the April 10, 2024 meeting minutes until the June 13, 2024 meeting to allow sufficient time for her review.

3. COC Funding Renewals Update (00:09:34 – 00:20:19)

- Karissa White reported that the Continuum of Care (CoC) Competition Evaluation Workgroup is currently reviewing applications for renewal projects that were submitted for CoC Housing and Urban Development (HUD) direct funding. The workgroup has approved a scoring tool that meets HUD's rigorous standards and has also been approved by the CoC Board. The workgroup will next meet at 9 AM on May 14, 2024 for project review and preliminary scoring.
- Public Comment: None.

4. New Member Committee Introductions (00:20:20 – 00:33:15)

- Teddie Pierce welcomed two new attendees at today's meeting, Megan Murphy and Steven Cahn, and facilitated introductions to the group.

Megan Murphy, Division Director of Shelter and Outreach Services for Catholic Charities, is attending today on behalf of Matthew Verscheure. Megan has worked in the housing realm in Sonoma County for many years, and has been a social worker for nearly three decades.

Also introduced was new F&E Committee member, Steve Cahn. Steve and his wife recently moved to Sonoma County from Los Angeles, where he served many years as a public affairs consultant to non-profits, and has worked extensively on initiatives in diverse realms, including issues of homelessness, for Los Angeles County as well as for statewide efforts.

5. Update on HHAP 5 Regional Funding Plan (00:33:20 – 00:45:38)

- Michael Gause reported on the new regional outreach requirement mandated by the State for Homeless Housing Assistance Prevention (HHAP 5) funding. The region is defined as the Homeless Coalition (HC) and the County, which is represented by the Department of Health Services. Michael Gause has been developing the plan documents, modeled on the existing Strategic Plan, for submittal to the State. A Memo of Understanding (MOU) has been signed by HC Board Chair Jennielynn Holmes, and DHS Director Tina Rivera, and essentially serves as a pledge to follow the approved HHAP 5 program plan.

Teddie Pierce suggests that the finalized plan be presented to the F&E Committee for the development of an evaluative data plan.

Questions were raised concerning whether there was a Joint Power of Authority (JPA) component for cities and counties, but this could not currently be confirmed.

Michael Gause added that for every performance measurement specified in the plan there will likely need to be a secondary part to address equity.

- **Public Comment:** None

5A. Update on Sonoma Valley Street Outreach Funding (00:45:00 – 02:00:33)

- Providers with a potential conflict of interest were recused from this item: Hunter Scott, Chessy Etheridge, Megan Murphy, Dannielle Danforth, and Margaret Sluyk. A quorum remained.

Michael Gause provided context for this item. In the previous NOFA process, HomeFirst was allotted funding for Sonoma Valley outreach, which may not have been deemed sufficient to fully support the necessary level of outreach. Sonoma Applied Village Services (SAVS) was awarded funding for their general outreach renewal request, which didn't specify a geographic area, but did not receive funding specifically for Sonoma Valley outreach.

The HC Board directed HomeFirst and SAVS to explore a funded partnership to jointly provide an adequate level of outreach for Sonoma Valley. This idea hasn't come to fruition, creating a dilemma for the coordination of service for the needs of Sonoma Valley.

F&E Committee members engaged in discussion around the allotted funding and potential alternative scenarios for its use, and invited input from SAVS Board President, Adrienne Lauby, and HomeFirst grant manager, Kate Landberg.

HomeFirst has indicated that they can enter into a contract for \$125,000 in funding and provide a .75 Full-time Equivalent (FTE) for Sonoma Valley if SAVS can agree to a contract for their allotted \$116,000 and also provide a .75 FTE dedicated to Sonoma Valley, in alignment with previous direction from the HC Board.

No motion was made today, pending SAVS Board Chair, Adrienne Lauby discussing the matter further with the SAVS Board. The F&E Committee requests that a response be rendered in writing from the SAVS Board within 24 hours, by the close of business on Friday, May 10, 2024.

The F&E Committee will set a follow-up meeting to conclude this agenda item for next Thursday, May 16, 2024, from 3-4 pm.

- Public Comment: None

Due to time constraints, the remaining agenda items will be heard at a future meeting.

6. Funding Cycle Debriefing

7. Project Evaluation Planning

8. Public Comment – Items not on the Agenda

The meeting was adjourned at 4:03 PM.

DRAFT



Staff Members: Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II, Kim Holden, Department Division Assistant

Committee members: Teddie Pierce, Chair | Jenna Garcia | Una Glass | Chessy Etheridge | Dennis Pocekay, Vice Chair | Danielle Danforth | Rebekah Sammet | Margaret Sluyk | Kelli Kuykendall | Hunter Scott | Stephen Sotomayor | John Baxter | Steven Cahn | Matthew Verscheure

Funding and Evaluation Committee Special Meeting

Thursday, June 13, 2024

2:00 pm-4:00 pm

Recording:

<https://sonomacounty.zoom.us/rec/share/Hjzrkv9zuD0WVrjumbCnplvDDu1wtl4get9sSLFyNjRnFN1dmuPDC1Y-ezJ9jc9cE.5ObaktIliMHv7COP>

Passcode: 3U^#gn^3

Minutes

1. Teddie Pierce called the meeting to order at 3:03pm (00:04:05)

Present:

Teddie Pierce, Dennis Pocekay, Dannielle Danforth, Hunter Scott, Matthew Verscheure, Stephen Sotomayor, Jenna Garcia, Steven Cahn, Una Glass, Kelli Kuykendall

Not Present:

Margaret Sluyk, Rebekah Sammet, John Baxter

Public:

2 members

Staff:

Michael Gause, Thai Hilton, Andrew Akufo

Teddie Pierce read the Brown Act, and summarized decorum guidelines.

2. Consent calendar ()

Teddie Pierce presented the agenda for review.

- **Dennis motioned to approve the agenda and table the minutes**
- **Una seconded**
- **Public Comment** on the agenda: None
- **Objections or Abstentions:** None

- **Agenda approved.**

Jenna and Stephen briefly introduced themselves as new members of the Funding & Evaluation (F&E) Committee.

No public comment

3. Measure O Request for Funding Update (00:16:51)

An update about Measure O requests for funding was provided by staff.

It was requested to add an update about Homeless, Housing Assistance and Prevention 6 (HHAP 6) to the F&E Committee July 2024 meeting agenda.

August 2024 was mentioned as the anticipated date for Measure O funding.

No public comment

4. Funding Cycle Debriefing (00:25:16)

Dannielle expressed there was better communication and a more thoughtful process this year compared to previous years.

There was uncertainty about the date parameters and annual performance review (APR)

Teddie clarified the difference between the Continuum of Care (CoC) Program Competition and Spring Notice of Funding Application (NOFA).

Michael mentioned the scoring was only one part of the process.

Kelly asked for clarity about whether the CoC Competition was being discussed or the NOFA?

Hunter felt the process for the NOFA was smoother this year and suggested a narrower process. Structure took precedence. Scores weren't adhered to and they should be. It was unclear how new projects were scored compared to existing projects. Cost per outcome was not used. The amount of time providers need to be present should be reduced.

Una mentioned the need to see the overall funding streams, monetizing and putting them on calendars. This would make decision-making with scoring tools easier. There was too much time taken interacting with the system. She suggested using a grant application platform that stores information and automatically fills in certain questions based on previously entered information. Calendars should be monetized in line with the strategic plan.

Dannielle mentioned funding was not just being given away to avoid hurting people's feelings.

Dennis agreed that cost per outcome was not being used.

Jenna encouraged the committee to think bigger and agreed with Una about overall funding

Sonoma County Homeless Coalition Funding and Evaluation Committee

being a priority. Stephen agreed with Jenna.

Kelli mentioned the process was smoother this year than last year and fewer meetings are needed. She expressed uncertainty about how to monetize the strategic plan and new programs. Prioritization is needed for placing funds. The Sonoma Valley funding was referenced as an area to improve.

Teddie mentioned a need for milestones. "Breaking the system" should not be said without specifics. More direction is needed from the Homeless Coalition Board.

Michael mentioned looking at service provider funding sources. Most organizational budgets are funded by government.

Stephen mentioned the strategic plan should be flexible. Funding streams will change.

Una stated there was \$196 million spent on homelessness last year. The committee should focus on capacity building. There should be consideration for funding fewer projects with more money than all projects with some money.

Teddie summarized John Baxter's submitted comments and suggested discussing the process during the July F&E Committee meeting.

5. Public Comment on items not on the agenda (01:50:37):

Public comment: Gregory Fearon asked about building more housing and permanent shelter opportunities. He also encouraged the committee to be active in program development, not just deciding funding.

Teddie announced a project and planning conference training that was available.

Dannielle announced an upcoming party.

Adjournment:

- **There was a motion to adjourn**
- **Dennis seconded**
- **The meeting was adjourned at 3:52pm.**
- **Next meeting: June 18, 2024**



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II
Committee members: Teddie Pierce, Chair | Jenna Garcia | Una Glass | Chessy Etheridge | Dennis Pocekay, Vice Chair | Danielle Danforth | Rebekah Sammet | Margaret Sluyk | Kelli Kuykendall | Hunter Scott | Stephen Sotomayor | John Baxter | Steven Cahn | Matthew Verscheure

Funding and Evaluation Committee Special Meeting

Thursday, July 11, 2024

2:00 pm-4:00 pm

Recording:

<https://sonomacounty.zoom.us/rec/share/PycaNvNibbEFTOmQAirZGKQ3j0TIDB8m-w0tpChIH70LgkOjN4CFcCEon1b2N2Kt.C0mxYMo4quRWrl6>

Passcode: 649N39L!

Minutes

1. Teddie Pierce called the meeting to order at 2:02pm (00:05:12)

Present:

Teddie Pierce, Dennis Pocekay, Dannielle Danforth, Rebekah Sammet, Emily Quig (proxy for Jenna Garcia), Hunter Scott, Matthew Verscheure, Stephen Sotomayor, Steven Cahn, John Baxter, Kelli Kuykendall

Not Present:

Una Glass, Margaret Sluyk

Public:

2 members

Staff:

Michael Gause, Thai Hilton, Andrew Akufo

Teddie Pierce read the Brown Act, and summarized decorum guidelines.

2. Consent calendar (00:09:05)

Teddie Pierce presented the agenda for review.

Michael requested an item be added to the agenda to create a workgroup to focus on gaps analysis (#3A)

Andrew shared an update on the status of previous meeting minutes. They are still in development.

Dannielle Danforth motioned to approve the consent calendar

Dennis seconded

- **Public Comment** on the agenda: None
- **Objections or Abstentions:** None
- **Consent calendar approved.**

3. Update on HHAP 3 Milestones Update (00:13:56)

Michael shared an update about HHAP 3 milestones.

Michael will forward an audit to the committee following the meeting.

Teddie requested providing a funding balance during the August Funding & Evaluation Committee meeting and asked Michael to share a synopsis with the committee about HHAP 6.

Michael requested a workgroup of 5 people be formed to identify funding sources, build on housing gaps analysis and assist in supporting All Home's work. Need people with knowledge of city budgets and/or state budgets Meetings would last 1.5 hours. Teddie, Kelli, and Dennis agreed to join the workgroup. Hunter is interested. Emily will ask Jenna if she is interested. The LEAP Board will also be approached about providing a member to serve on the workgroup.

4. Funding Cycle Debriefing (continued) (ACTION ITEM) (00:28:06)

A. Recap June meeting points & Solutioning

Teddie requested direction from the Homeless Coalition Board concerning funding priorities for the Notice of Funding Applications (NOFA).

Kelli suggested factoring existing programs as a priority.

Teddie wants clarity from the board in order to decide whether to follow the strategic plan in prioritizing permanent shelter housing or not.

John Baxter would like to see more expansion in some areas, even at the expense of some programs. Dennis agreed with John but doesn't want to give any guarantees without comparing.

John encouraged awarding the best programs.

Hunter encouraged the consideration of vulnerability which sometimes costs more.

John suggested a workgroup to review NOFA funding criteria. Teddie agreed and asked for volunteers to join the workgroup. The workgroup would meet for one, time-limited meeting to bring back info to the next August F&E Committee meeting. John, Teddie, Hunter, Steven Cahn and Dennis agreed to join the workgroup.

Teddie asked about creating a checklist and folders for the upcoming year. She suggested not uploading everything into Sharepoint.

5. Project Evaluation Planning Schedule (ACTION ITEM) (01:06:27)

The committee discussed creating a schedule to review:

1. Permanent shelter housing (PSH)
2. Rapid Rehousing (RRH)
3. Emergency shelter (ES)
4. Outreach & others

Hunter asked about the benchmarks. Projects would be measured against one another.

California system performances measures were discussed.

Teddie suggested coming back with a simplified evaluative framework going forward from September. It was recommended to review one project each month. The committee will not combine the evaluations with the funding decisions. They'll be completed in advance which will inform the applications so service providers will be highly encouraged to attend what's relevant to them. Teddie suggested bringing back the approach in August. Michael was asked to notify service providers about the new change.

California system performances measures were discussed.

6. Ethics Training Information (01:14:30)

Teddie recommended an available certification-based ethics training which Community Development Commission staff had recently undergone. Stephen had previously undergone the same training.

5. Public Comment - items not on the agenda (01:16:30)

Sonoma County Homeless Coalition Funding and Evaluation Committee

Kelli shared about prevention. They received proposals. An evaluation committee was formed. All Home didn't want to be a part of the evaluation process. She is in the process of reviewing everything. An announcement will be made soon about the service provider to be selected by the recommendation committee.

Michael will share info about Measure O later.

Teddie mentioned an email that was forwarded about NHSDC and its growth. She encouraged everyone to sign up and attend.

No public comments

Andrew will send out notes from the meeting next week.

Adjournment:

Dennis Pocekay motioned to adjourn the meeting

Stephen Sotomayor seconded

All in favor

Meeting was at 3:24pm.



Agenda Item 6: CoC Program Competition Priority Listing Approval Recommendation (ACTION ITEM)

Staff: Karissa White, CoC Coordinator

Overview

On July 31, 2024, HUD released the [2024-2025 Continuum of Care Competition Notice of Funding Opportunity](#) (NOFO). As you are all aware, we conducted 2024 CoC Program Renewal Project evaluations with the CoC Competition Evaluation Workgroup prior to the release of the NOFO. Scored Renewal projects were approved by this Committee on June 18, 2024, and approved by the Homeless Coalition Board on June 26, 2024. In addition, this year's NOFO covers 2024-2024 projects.

The next part of the funding competition is to develop a local Request for Proposals (RFP) for new projects and a timeline for completion in line with HUD-required deadlines. This includes application submissions for new projects and application submissions and reviews for s renewing projects in e-snaps. Due to issues with the e-snaps application system, it is always recommended that CoCs submit required materials in advance of the due date. The majority of the funding through this competition is allocated to projects that are renewing; there are only a limited amount of funds that a CoC can apply for: new bonus projects through this competition or funds from reallocating underperforming projects to new projects. This year, a total of 10% of our Annual Renewal Demand is a risk.

As in the past, staff recommends that the Funding and Evaluation Committee approve the CoC Competition Evaluation Workgroup to have the final approval of the ranked projects to submit to the Homeless Coalition Board for approval (also known as the Priority Listing). This recommendation is due to strict timelines and technical assistance needed to provide to all applicants (new and renewing) while working on the large Consolidated Application for our Homeless Coalition's CoC submission. As in 2023, Funding and Evaluation Committee members would be invited to the final meeting to rank new and renewal projects against one another to provide the opportunity to give their feedback through the public comment process.

Recommendation:

Approve the 2024 CoC Competition Evaluation Workgroup to make final recommendations on the Priority Listing final authority on the CoC Program Priority Listing to the Homeless Coalition Board. Funding and Evaluation Committee members will be invited to provide feedback during the meeting due to time constraints with the competition.

Additional Information

Most HUD priorities remain the same, with the addition of *Building effective workforce, increasing pay rate for people as a new priority*. The scoring of our Continuum of Care, as the Homeless Coalition, in the Consolidated Application remains mostly the same as it was in the last couple of competitions. National Alliance to End Homelessness has provided a short comparison scoring chart that shows the total scores possible for the 2023 competition vs. 2024-2025 completions. You can view this by using the following



link: https://endhomelessness.org/wp-content/uploads/2024/07/2024-2025_NOFO_ScoringChartComparison.pdf

In addition, the scoring section of the full NOFA can be found here:: <https://share.sonoma-county.org/link/1pRu4Ok-VD4/>

The full notice of funding can be located here:

https://www.hud.gov/sites/dfiles/CPD/documents/FY2024_FY2025_CoC_and_YHDP_NOFO_FR-6800-N-25.pdf